



Annual Report 2021

After the foundation of our charity in 2020 in Switzerland, we founded the sister charity *Protect Borneo's Rainforests e.V.* in Germany in 13.02.2022.

As tax-privileged charities, not only our donors in Switzerland, but now also donors in the European Union (EU) can protect the rainforest on Borneo with their donations and deduct them from their taxes. We guarantee that 100% of all donations reach their goal. Except for bank charges and expenses, the charity did not incur any costs in the year being reported on. These were borne privately by the Board.

The main activities in 2021 were creating the websites in German and English. The charity had the competent support of *Lovebytes* (web developer) from Stuttgart, Germany. As *Lovebytes* provided this support free of charge and could therefore only use time sporadically, the original date for the publication of the pages which was planned for mid-2021 could not be met. The websites finally went "live" in November 2021.

During the year we decided to acquire another simpler domain: www.pro-borneo.org

In December 2021, our first newsletter was sent to 1'360 addresses provided by our partner organisation *Friends of the National Parks Foundation* (FNPF), Indonesia (see also <https://www.fnpf.org/>).

The open-rate was 45.1%, the click-rate unfortunately only 1.7%.

In total, our charities received donations of CHF 5,051 (EUR 4,677) in 2021; previous year we received: CHF 5,550 (EUR 5,187).

Shortly before the end of the year, T-shirts and bags were purchased as merchandising items in the amount of CHF 1'708. By selling these merchandising items in the online shop, we want to increase the income for the charities.

We look forward to 2022 with optimism and plan to increase the income from donations through the development of the web-shop, various newsletters, and campaigns.

We also hope for the opening of the border in Indonesia so that FNPF can receive volunteers again to support the local team in reforestation.

As there are many fierce bush fires in the FNPF area on Borneo mainly due to climate change but no fire brigades, FNPF has decided to fight these fires with its own staff. Unfortunately, there is a huge lack of appropriate equipment and protective



Protect Borneo's
RAINFORESTS

clothing. We are very happy to have received second-hand fire protection clothing from *Freiwillige Feuerwehr Lörrach*, Germany which we would like to donate to the team in Borneo. We sincerely thank the *Lörrach Fire Brigade* for this great donation.


Stefan Heissler
President


Denise Kelterborn
Vice President